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**PRESS RELEASE
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KZME RADIO AND MISSISSIPPI STUDIOS TO PARTNER ON MONTHLY SHOWS

(GRESHAM, OR) October 19, 2009 – KZME radio is happy to announce a new media partnership arrangement with Mississippi Studios.

KZME radio will serve as media sponsor for select shows on a monthly basis. The station will also capture the performance for later use in *The Mississippi Studio Sessions* as a new addition to its current podcast service.

The partnership will begin with the November 7th show that includes local talents, Laura Gibson, Musee Mecanique and Raelsson.

“As KZME develops its offerings, its role to support local music starts with the talent and the venues right in its own backyard,” says Alicia Rose, co-owner of Mississippi Studios, “Mississippi Studios is dedicated to showcasing local musicians as well and we are looking forward to this collaboration.”

KZME radio is a new station that is coming to the Portland metro area and it will be dedicated to airing local music, east county public affairs and supporting local art and culture. More information about the station can be found at www.kzme.fm.

Mississippi Studios is a performance venue located at 3939 N. Mississippi Avenue in Portland. Information about the venue can be found at www.mississippistudios.com.

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